

The Importance Of *Makeup* For Today's Women

Makeup etiquette is very important for today's women. It not only enhances women personal attractiveness, but also helps to expand social circle. This is even more accurate for office ladies as makeup will directly affect a person's image, it is also one of the factors which leads to success in one's career.

In a working environment, a good makeup will help bring out a mature and smart image of a lady, as well as deepen other people's impression. At the same time, this is also one of the basic etiquette and respect a career woman can show to others. However, do be wary of overdoing it as a wrong makeup will cause colleague, superior and clients to feel distant.

D'Flora Cosmetic Series from **K-LINK International** will transform a woman into an attractive modern woman. D'Flora Cosmetic Series exudes a charming and elegant rose fragrance; it is definitely the top choice for women. As rose is famously known as the "king of flowers", it possesses moisturizing and water-locking function for the skin, it will definitely create the natural look for today's women.



D'Flora Illuminating Two-Way Compact Foundation SPF 25 PA++ (Medium Ivory/ Golden)

The fine and smooth silt gives you a natural and even finish where your skin looks clean and it stays for a longer time on your face whether apply dry or apply wet. Its unique formula contains natural hydrating and water-locking factors, which is capable of creating crystal clear complexion and glossy sensation. Besides that, it also possesses SPF sunscreen which is useful to protect the skin from harmful UV rays.



D'Flora Skin Perfection Cream Foundation SPF 25 PA++ (Warm Almond/ Medium Beige)

Its lightweight, high-density and smooth silt can effectively polish pores, fine lines and blemishes, for a long-lasting and even skin tone. This will allow office ladies to glow with natural luminous and good radiant skin. The sun protection function can protect your skin all day long no matter you are in the office or working outdoors.



D'Flora Angel Lashes Mascara (Black)

Wish that your eyes look much livelier in the office? D'Flora Angel Lashes Mascara is definitely your best choice. Created using modern nanotechnology, the ultra-light mascara adheres instantly to each of your eye lashes to deliver the right amount of product. Besides that, shaping eyelashes is easier than before with its Quick-dry Formula, while D'Flora tubing technology dramatically lengthens the lashes for that voluminous look.



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- Beauty Advisor, Professional Makeup Artist & Manicurist
- 13 years of experience in beauty industry and 9 years of experience in conducting beauty talks and workshops as well as providing beauty consultation service for K-LINK International